

Surfkids Shredding Senegal

Story of Change

Backstory

Before joining the Incubation Hub, our organization was active on the ground but lacked a formal policy framework and regular meetings with the board. The board wasn't officially established; meetings were primarily focused on problem-solving rather than fostering a sense of belonging and a shared vision. Currently, the same young individuals feel more officially involved, contributing ideas to enhance our activities and making suggestions. They've also begun to engage more on social media, creating content for the SKSS Instagram page.

Challenge

At that time, older participants in the program did not see themselves as responsible for their actions or for the younger members. They were more like spectators in our decision-making processes. This was rooted in issues of self-confidence and limited opportunities for them to express their thoughts in an official capacity.

Stakes

If we didn't address these challenges, there was a risk that our young leaders would remain inactive within the program. Consequently, any initiatives launched would lack long-term viability, as they wouldn't be created by locals for locals, and the participants wouldn't be involved in the decision-making process.

Choices

The decisions to tackle these challenges emerged organically as we restructured our meetings. We began holding regular meetings that allowed our board members to discuss and raise issues needing attention or improvement. As they became officially appointed to the board with defined responsibilities, they started to take their roles more seriously.

Impact

We hope that the actions we've taken will ensure that the SKSS program remains embedded within the community, organized by locals for locals. We aim to expand our initiatives and the number of participants while ensuring that each individual can find their path and give back to their community and fellow program members. We expect a shift in perceptions about education and sports, recognizing them as tools for achieving broader life competencies and building self-confidence.

Cast of Characters

Our journey has involved parents, children, local surfers, and volunteers. To propel the organization forward, we need stronger support from local authorities, and team members must leverage their connections within the community to implement deeper and more sustainable actions.