



ANBI policy plan Surfkids Shredding Senegal Foundation

Chamber of Commerce number 80361595

RSIN 861646794

Website: <https://www.surfkidsshreddingsenegal.com/>

Social media: https://www.instagram.com/surfkids_shredding_senegal/?hl=en

Contents:

Preface

General data and administration

Mission, vision and ambition

Goal

Target group and target group involvement

Volunteers

Financial forecast

The way in which the Foundation raises money

ANBI application

Asset management and spending p.

Communication



Preface

This policy plan describes the objectives, working method and ambitions of the Surfkids Shredding Senegal Foundation. As a foundation based in Dakar, Senegal, we are committed to supporting approximately 30 children in both educational and sporting areas. By means of this policy plan, we want to provide insight into our organization and the way in which we want to achieve our objectives.

General data and administration:

Legal entity

RSIN	861646794
Legal form	Founding
Statutory name	Foundation
Registered office	Schiedam
visiting address	Lloydkade 859, 3024WZ Rotterdam
First enrollment	21-09-2020
commercial register	
Date of deed of incorporation	21-09-2020
Activities	SBI code: 94993 - Support funds (not in the field of welfare)

Supporting the educational and sporting development of the surfing youth in Dakar.

Board members

Name	Klein - Kelly, Carmel Mary
Date of birth	18-02-1957
Date in office	21-09-2020 (date of registration: 21-09-2020)
title	Chair
Authority	Jointly authorized (with other director(s), see articles of association)

Name	Fitskie, Simon Lukas
Date of birth	17-07-1994
Date in office	21-09-2020 (date of registration: 21-09-2020)
title	Secretary
Authority	Jointly authorized (with other director(s), see articles of association)

Name	Schrama, Koen Wilhelmus Maria
Date of birth	30-06-1985
Date in office	21-09-2020 (date of registration: 21-09-2020)
title	Treasurer
Authority	Jointly authorized (with other director(s), see articles of association)



Mission, vision & ambition

Mission:

The Surfkids Shredding Senegal Foundation, active in Dakar, Senegal, has teamed up with the local surf club: ASC Malika Surf in Yoff, to help children with limited opportunities with the following mission:

- Promoting autonomy in life through a sound school education: we pay the school fees of 20 children and organize extra lessons for French, Math and English.
- Making surfboards accessible to more local surfers: we provide surfboards for kids who want to learn how to surf and improve.
- Achieving success in the sport through quality coaching and participation in international competitions: we provide professional surfing equipment for talented children and give them the opportunity to participate in international surfing competitions.
- Developing surfing among local girls by creating role models: we motivate and support girls to learn how to surf and strive to have female surfers act as role models.
- Providing employment to local surfers, by working in surf schools, cafes, restaurants at the surf spots: we strive to provide local surfers with opportunities for employment within the surf industry so that they can contribute to the economic development of the community.

Through these specific objectives and activities, we want to support the children in Senegal in developing their skills, self-confidence and future prospects, while creating a positive impact within the local surfing community. We believe that surfing is a great way to keep them far away from the streets, the drugs and bad companies, by building the sense of belonging to a community, the respect for the environment and the ocean, the challenge of life.

Vision:

We believe that children have the right to education and the opportunity to discover and use their talents. We strive to inspire and motivate them to reach their full potential. We do this by using sport as a development tool, according to SDG 3, SDG 4, SDG 5, SDG 8, SDG 10.

Ambition:

Our ambition is to create a lasting impact in the lives of the children we support. We strive for a holistic approach in which we not only offer education and sports, but also pay attention to personal growth, health and social skills. Our goal is that the young people involved in the project will be able to appropriate it and keep it alive, as part of their community.



Goal:

Our goal is to promote the development of children in Senegal through education and sports. We strive for:

1. Encouraging going to school (by paying for education) and offering educational support such as study materials and tutoring, to improve the school performance of the children.
2. Facilitating sports activities, especially surfing, to promote the children's physical health, self-confidence and teamwork skills.
3. Stimulating personal growth and social skills through workshops, training and mentoring.
4. Creating awareness about the value of education and sport in the local community
5. Creating awareness about the value of the respect of the ocean and the environment in general by taking part in ocean clean up and beach cleaning days

Target group and target group involvement:

Target audience:

The Surfkids Shredding Senegal Foundation focuses on children in Dakar, Senegal, who have an affinity for the water and are attracted to the surf culture. Our target group consists of children who, despite limited resources, are already trying to surf and have the passion to further develop their skills and love for the ocean. We want to offer these children the opportunity to grow and develop in both educational and sporting areas.

Audience engagement:

We aim for a close involvement of our target group in our activities. This means that we actively involve the children in decision-making processes and encourage them to make their voices heard. We want to create an environment in which they feel heard and can identify with our foundation. Through regular assessments, individual conversations and group activities, we aim to build a close relationship with the children and understand their needs and dreams.

We want our target group to feel valued and actively participate in the activities we organize. By involving them in the learning process and developing their surfing skills, we boost their self-confidence and motivation. In addition, we encourage them to act as role models and inspire other children in the community to take part in surfing and develop themselves.

The involvement of the target group is the core of our foundation and is essential for the realization of our mission and vision.



Volunteers:

Our foundation works with international volunteers who are committed to achieving our goals. Volunteers can contribute to activities such as tutoring, organizing sports activities, supervising workshops and providing mentor support. We strive to create a safe and supportive environment for our volunteers, in which they can develop and contribute to the growth of the children.

Financial budget forecast 2023:

We need capital to realize the goals of the Surfkids Shredding Senegal Foundation. Income and expenditure are assumed to provide insight into the forecast. Below an overview:

Income:

	ACQUIRED	EXPECTED
International company donations	3000 €	5000 €
Local donations at the camp	350 €	1000 €
Product sales	60 €	500 €
ISA scholarship	500 €	0 €
Yoga lessons at the camp	0 €	500 €
Beach days at camp	1000 €	1000 €
Application funds like 'Sports en commune'	0 €	18,000 €
Total	4910 €	26000 €

Expenses:

<i>Education</i>		
Education fees		831 €
Transportation		2,077 €
Food		3,115 €
Misc education (furniture, tutoring)		3,046 €
Total education		9,069 €
<i>Surf</i>		
Material (board, wetsuit, accessories)		385 €
Board Fixing		1,346 €
Coaching		923 €
National competitions		369 €
International competitions		4,615 €
Misc surf (insurance, medical box)		1,308 €
Total surf		8,946 €
<i>Misc</i>		
Identity Card + passport		215 €
Training equipment		192 €
Extra		385 €
Total misc		792 €
<i>Extra project (Girls are UP!) > if funding is sufficient</i>		
Car purchase		4,615 €
Swimming lessons (10 girls)		1,477 €
Transport and food (10 girls)		3,462 €
Public school registration		923 €
Misc Girls are UP! (coaching, insurance)		538 €
Total extra project		11,015 €
TOTAL EXPENSES		29,823 €

Please see below the explanation of the expenses:

Education:



- Education fees: This expense includes the fees required for the education of the children in our program, covering school enrollment, tuition, and other related costs.
- Transportation: This expense is allocated to cover transportation costs for the children, ensuring they have access to schools and educational facilities.
- Food: This expense covers the provision of nutritious meals or food support to the children, ensuring they have adequate sustenance for their educational journey.
- Miscellaneous education (furniture, tutoring): This category includes expenses related to additional educational support, such as providing necessary furniture, tutoring services, or educational resources for the children's benefit.

Surf:

- Material (repairs): This expense covers the costs associated with repairing and maintaining surf equipment, including surfboards, wetsuits, and other necessary gear.
- Coaching: This expense is allocated to cover the costs of professional surf coaching for the children, providing them with guidance and training to enhance their surf skills and performance.
- National competitions: This expense covers the fees required for the children's participation in national surf competitions, allowing them to showcase their talent and gain valuable experience in competitive surfing.
- Miscellaneous surf (insurance, medical box): This category includes expenses related to insurance coverage and the provision of a medical box for surf-related emergencies or injuries.

Extra Project (Girls are UP!) - if funding is sufficient we will launch an extra initiative to promote surfing under girls.

- Car purchase: This expense is associated with the purchase of a vehicle to support the Girls are UP! project, facilitating transportation for the girls involved in the program.
- Swimming lessons (10 girls): This expense covers the cost of swimming lessons for ten girls, aiming to develop their water safety skills and promote their participation in water-based activities.
- Transport and food (10 girls): This expense is allocated to cover transportation and food costs for the ten girls participating in the program, ensuring their comfort and well-being during project activities.
- Public school registration: This expense covers the registration fees required for the girls to enroll in public schools, providing them with access to formal education.
- Miscellaneous Girls are UP! (coaching, insurance): This category includes miscellaneous expenses associated with the Girls are UP! project, such as coaching fees, insurance coverage, and other related costs.

These expense breakdowns provide transparency regarding the allocation of funds within the Surfkids Shredding Senegal Foundation, ensuring that resources are appropriately utilized to support education, surfing, and special projects for the children in our program.



Fundraising:

The Surfkids Shredding Senegal Foundation raises funds in various ways to support our activities. Below is a summary of the different fundraising methods:

1. Subsidies and funds from national and international organizations dedicated to child welfare and education.
2. Donations from tourists in Dakar: We encourage tourists to support our foundation through donations. We spread information about our work through local surf spots, hotels, restaurants and tourist information points to create awareness and encourage donations.
3. Active on the Benevity Causes platform (validated by Techsoup NL): We are active on the Benevity Causes platform, an online platform that connects non-profit organizations with companies committed to corporate social responsibility. Through this platform, various companies can sponsor us and make donations to support our goals.
4. Crowdfunding via 1% Club: We use crowdfunding via the 1% Club platform. This allows individuals to contribute to our foundation through donations. Through this form of fundraising we can involve a wider audience in our mission.
5. Individual organizations that sponsor and/or donate: We approach specific organizations that have an affinity with our mission and vision and ask them for sponsorship or donations. These can be companies in the surfing industry, as well as organizations that focus on child welfare, education or sports development.
6. Organization of several events for a cause, such as film festivals, open days at the beach, local surf competitions.

These diverse fundraising methods, including tourist donations, the Benevity Causes platform, crowdfunding through 1% Club and sponsorship of individual organizations, enable us to create a solid financial foundation. This allows us to further develop our educational and sporting initiatives and create a lasting impact for the benefit of the children in Senegal.

ANBI application:

The Surfkids Shredding Senegal Foundation strives to become a Public Benefit Organization (ANBI). We will submit all necessary documentation and forms to the relevant authorities to meet the criteria of an ANBI. This allows donations to our foundation to be tax deductible for donors.

Asset management and spending:

The assets of the Surfkids Shredding Senegal Foundation are managed by the board, in accordance with the guidelines and regulations that apply to ANBIs. The board supervises the responsible use of capital, with the majority of the resources being invested in the realization of our objectives. Financial reports and annual accounts are prepared and audited to ensure transparency.

Communication:



Communication plays an important role in raising awareness of our foundation and engaging stakeholders. We will use various communication channels, such as our website, social media, newsletters and press releases, to communicate our mission and activities. In addition, we will also have an annual financial and annual goals reached and activities report.

This policy plan serves as a guideline for the Surfkids Shredding Senegal Foundation and will be periodically evaluated and adjusted if necessary to ensure that we can continue to effectively pursue our objectives.